

# BC Archery Association

## Strategic Plan



### Mission

To promote and support the sport of Archery in British Columbia and Canada.



### Vision

We are committed to maintaining and supporting a family-oriented archery organization. We strive to reach as large an archery population as possible in BC. We are also committed to attaining the highest level in our involvement in multi-sport games. Our mandate is to fulfill the policies and procedures as described in our Regulations Manual.

### Values

We are involved in a healthy sport with family values and adhere to policies in equity and fair play.



## Focus Area 1: Participation

BC Archery is able to provide its members a safe and fun environment through cultivated instruction opportunities and superb venues. BC Archery requires a strong membership base from which to draw athletes for recreational and competitive archery development streams, and from which to draw coaches, officials and other volunteers to support its overall objective and Mission.



Goal 1.1: Membership  
Goal 1.2: Safe Sport  
Goal 1.3: Adaptive and Para-Sport Programming



Goal 2.1: High Performance System  
Goal 2.2: High Performance Financial Support  
Goal 2.3: Effective Coach Development

## Focus Area 2: Excellence

BC Archery will support provincial athletes as they progress and pursue excellence at higher levels of competition, through a club-based system that targets talent identification, recruitment and transfer into high performance programming and an enhanced training environment. To this end, BC Archery will develop well trained and experienced coaches through an effective NCCP training curriculum and supported through coach mentorship programming.

## Focus Area 3: Organizational Readiness

BC Archery requires adequate and secure funding to deliver programs and services to support its overall objective, Mission and Vision. These core activities include:

- Offering a strong Junior Olympian Program (JOP)
- Offering technical courses and clinics for coaches and officials
- Connecting athletes with coaches
- Conducting annual tournaments
- Overseeing the selection of provincial archery teams
- Providing financial support to high performing athletes



Goal 3.1: Diversified Revenue Stream  
Goal 3.2: Program Funding  
Goal 3.3: Policy Development & Maintenance